

Subtle, Personalized and Not Your Parents' Hearing Aids *By Deborah Blaylock, AuD*

If you were thinking that hearing aids haven't changed much over the years, think again. Bluetooth and wireless capabilities are now commonplace in most hearing aids. What does this mean for the wearer? Better hearing on the phone, from the television and in the car for starters!

What if you could hear the person you're speaking to on the phone in both ears? Now you can. We simply pair a streaming device that wirelessly communicates with your hearing aids to your cell phone. Then, when your cell phone rings, instead of frantically looking for it, you will hear it ring in your hearing aids, push a button on the streamer which answers the call, and then talk hands-free. The outside noise is lowered while you're on the phone so between that and hearing the voice in both ears, speech will be much more clear compared to using the

phone in the traditional way.

Tired of having to turn the volume up on the TV? We can pair your streamer to your television allowing you to hear it directly through your hearing aids. If your spouse doesn't want to watch, you can even turn the television's external volume down all the way and still hear it very well in your hearing aids.

Most people with hearing loss have a hard time hearing someone in the backseat of the car, or even right beside them if the hearing loss is severe. Now, the passenger can wear a remote microphone that is paired to the streamer and connected to your hearing aids so that when they speak, you hear their voice directly in both ears. This microphone also works well for use with a tour guide. Give the tour guide the little microphone that can be clipped

on their shirt, and you can hear their voice directly in both ears even when the individual is 15 feet ahead of you.

Other uses for pairing wireless devices to your hearing aids include listening to music and/or audiobooks from the computer or phone and hearing your spouse more clearly in a noisy environment like a restaurant. The streaming device can also be used as a remote control for your hearing aids so that you can increase or decrease the volume as well as switch into different programs for different situations.

If you already have hearing aids but are interested in some of these new options or are interested in exploring hearing aids for the first time, we encourage you to schedule an appointment with our audiologist!

February Special!

The lips take the spotlight as the aesthetic dermatology February deal includes \$50 off the purchase of a Juvederm lip augmentation AND a free rose lip gloss! There's also a seasonal chocolate covered strawberry facial to surround those lips with open pores and glowing skin.

Led by dermatologist Dr. Mariel Bird, we provide a monthly deal for waxing, facials, chemical peels, microdermabrasion, cosmetic injectables or skin care products.

To schedule either of these specials, which are good during the month of February only, leave a message at 602.396.2114. We'll call by the end of the day to set up an appointment that's convenient for you!

LOCATIONS

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