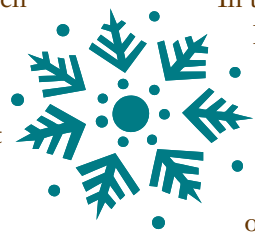


Thunderbird Internal Medicine is Moving Forward!

These days, it seems we cannot pick up a newspaper, surf the internet or watch television without someone discussing the ever-changing healthcare industry. With all of the news coverage, it is easy to be frightened and uncertain as to what will actually happen with healthcare in the future. Unfortunately, many politicians and pundits take advantage of this fear to try to make their point. No matter which pundits you may hear, there is no question that the healthcare environment is rapidly evolving.

At Thunderbird Internal Medicine, we believe that with change there is an even greater opportunity to become better at delivering high quality care. We believe that the core principles that will sustain Thunderbird Internal Medicine no matter what the future holds are:

- Providing excellent patient care and outstanding service as the foundation
- Validating the care we deliver results in healthier patients
- Ensuring sustainability by maintaining a sound business plan



Thunderbird Internal Medicine is committed to continually enhancing our services, improving our infrastructure, and growing as a company in order to thrive in whatever conditions the future might hold. Increasing pressure from outside regulatory and government agencies require that all healthcare organizations become much more sophisticated in all aspects.

In that light, we have restructured the leadership team with Dr. Brian Riveland taking the role as Chief Executive Officer here. Dr. Riveland became board certified in 1987, joined Thunderbird Internal Medicine and has since helped set the course for the practice of medicine within the Valley and beyond by holding a number of strategic and leadership roles. He is committed to exploring the role of computerization in the outpatient health care setting.

“Personally, I feel blessed to have excellent staff, motivated leaders, and caring providers for support in this role. This change in leadership will enable us to continue to build the practice in a manner that best supports our staff, our community, and most importantly YOU, our patient.”

–Dr. Brian Riveland

Regardless of any future challenges, Thunderbird Internal Medicine will continue to strive to be at the forefront of delivering the best care possible.

Cold & Flu Season Flu Shots Available

Flu shots are now available at the Phoenix office and at the C-1 and F-1 Glendale locations on a walk-in basis during regular hours. No appointment is needed.

The vaccine is designed by the Centers for Disease Control to address the flu strains most likely to spread during the 2012-2013 flu season and is inactivated which means that it contains viral particles that are not alive.

Cost is \$25. We are happy to bill insurance, if appropriate, for our existing patients. In addition to the annual flu shot, hand-washing and alcohol-based hand rubs are the keys to preventing the spread of colds and flu.



Thunderbird Internal Medicine – Glendale
5620 W. Thunderbird Rd #C-1, #F-1 & #G-2
Glendale, Arizona 85306

Thunderbird Internal Medicine - Phoenix
9150 W. Indian School Rd #118
Phoenix, Arizona 85037